



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market							
				RNC ROMNEY	RNC ROMNEY	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				239997	A. CLIFFORD	07-25-2012	07-31-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 125																
1	07-25-2012	07-29-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30	1	1	1			3	1,000	3	3,000.00
2	07-30-2012	07-31-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30	1	1				2	1,000	2	2,000.00
3	07-25-2012	07-29-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)				3	30	1	1	1			3	1,100	3	3,300.00
4	07-30-2012	07-31-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)				3	30	1	1				2	1,100	2	2,200.00
5	07-25-2012	07-29-2012	09:00AM - 10:00AM		LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	1	1	1			3	475	3	1,425.00
6	07-30-2012	07-31-2012	09:00AM - 10:00AM		LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	1	1				2	475	2	950.00
7	07-25-2012	07-29-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	1	1	1			3	450	3	1,350.00
8	07-30-2012	07-31-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	1	1				2	450	2	900.00
9	07-25-2012	07-29-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)				3	30	1	1	1			3	600	3	1,800.00
10	07-30-2012	07-31-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)				3	30	1	1				2	600	2	1,200.00
11	07-25-2012	07-29-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1			3	700	3	2,100.00
12	07-30-2012	07-31-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1				2	700	2	1,400.00
13	07-25-2012	07-29-2012	12:30PM - 01:00PM		MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				3	30	1	1	1			3	500	3	1,500.00
		Cr Resolved	Rate Reason																
		07-26-2012	500 CRDT RESOLV																
		Total:	500													Credit Resolved Total:	-1		-500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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				RNC ROMNEY	RNC ROMNEY	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				PHILADELPHIA	A. CLIFFORD	07-25-2012	07-31-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 125																
14	07-30-2012	07-31-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1	1					2	500	2	1,000.00
15	07-25-2012	07-29-2012	01:00PM - 02:00PM				THE CHEW (11514)	3	30		1	1	1			3	500	3	1,500.00
16	07-30-2012	07-31-2012	01:00PM - 02:00PM				THE CHEW (11514)	3	30	1	1					2	500	2	1,000.00
17	07-25-2012	07-29-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30		1	1	1			3	400	3	1,200.00
18	07-30-2012	07-31-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30	1	1					2	400	2	800.00
19	07-25-2012	07-29-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		1	1	1			3	1,000	3	3,000.00
20	07-30-2012	07-31-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1	1					2	1,000	2	2,000.00
21	07-25-2012	07-29-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30		1	1	1			3	1,300	3	3,900.00
22	07-30-2012	07-31-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	1	1					2	1,300	2	2,600.00
23	07-25-2012	07-29-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	3	30		1	1				2	1,500	2	3,000.00
24	07-30-2012	07-31-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	1	1					2	1,500	2	3,000.00
25	07-25-2012	07-29-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30			1		1		1	450	1	450.00
26	07-25-2012	07-29-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30			1		1		1	600	1	600.00
27	07-25-2012	07-29-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P SAT (789)	3	30			1		1		1	600	1	600.00
28	07-25-2012	07-29-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SUN 7-8A (820)	3	30				1	1		1	600	1	600.00

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Contract No 393906	Contract Dt 07-24-2012	Revision Dt	Rev# 0	Advertiser RNC ROMNEY	Brand RNC ROMNEY	Product Code POLITICALS					Station/Market WTVD - DURHAM														
Agency Est# 125			CMS # 239997	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 07-31-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 239997													
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
29	07-25-2012	07-29-2012	Agency CPE: E : 125			10:00AM - 11:00AM THIS WEEK SUNDAY 10-11A (800)			3	30					1		1	500	1	500.00					
30	07-25-2012	07-29-2012	06:00PM - 06:30PM EYEWITNESS NEWS AT 6 SUN (822)						3	30					1		1	900	1	900.00					
												Contracted Gross Total:			65	49,775.00									
												Actual Gross Total:			64	49,275.00									
												Agency Commission:			7,391.25										
												Net Total:			41,883.75										
Month/YR			Preempted		Made Good		Contract Total		Adjustments					Actual Total											
Jul 12			0.00		0.00		30,725.00		500.00 CR					30,225.00											
Aug 12			0.00		0.00		19,050.00		0.00					19,050.00											
TOTAL			0.00		0.00		49,775.00		500.00 CR					49,275.00											

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